



Outcome **Driven**

TTS2018 | MADRID **SPAIN**

27th International Congress of The Transplantation Society

www.tts2018.org

INVITATION to INDUSTRY

DISCOVER & CONNECT



The
Transplantation
Society



Invitation to Industry

Table of Contents



OutcomeDriven
TTS2018 | MADRID 2018
June 30 - July 5 2018
27th International Congress of The Transplantation Society

- 1 Welcome Message from the Congress Chairs
- 2 Good Reasons to Sponsor TTS 2018
- 4 Partnership Opportunities
- 8 Exhibit Opportunities without Partnership Commitments
- 9 Award Sponsorships
- 12 About the Societies
 - The Transplantation Society*
 - Sociedad Española de Trasplante*
 - Sociedad Madrileña de Trasplante*
- 15 TTS 2018 Executive and Scientific Program Committee
- 16 Destination Madrid and IFEMA (venue)
- 17 Venue Plan and the Exhibit Floor Plan



Welcome Message

from the Congress Chairs

It is with great pleasure and anticipation that we wish to invite you to the 27th International Congress of The Transplantation Society which will be held in Madrid, the capital of Spain, from June 30 to July 5, 2018.

TTS has recognized the leading role of Spain in donation and transplantation, with the Spanish Model having become a reference worldwide. TTS and Organización Nacional de Trasplantes (ONT) were awarded the Prince of Asturias Award (considered as the Spanish equivalent of the Nobel Prize) in 2010 in the field of International Cooperation in recognition of their joint efforts in promoting ethical practices in transplantation.

Together with our partners in The Sociedad Madrileña de Trasplante (SMT) and The Sociedad Española de Trasplante (SET), we have brought together a high-profile scientific program committee with the aim of developing a broad and exciting agenda that will cover a diverse array of topics, ranging from cutting-edge science to the latest controversies in ethics and public policy. Issues relevant to developing transplant programs, organ donation and procurement will be a highlight for many participants.

The destination and host city of the congress, Madrid, is a cosmopolitan metropolis that combines modern infrastructure with extensive cultural and artistic heritage. Madrid boasts the status of a financial, administrative and corporate center, while at the same time remaining a tolerant, passionate and lively city. Its individual artistic tradition effortlessly embraces multiple external influences, both past and present, thus highlighting the city's continuing openness to new ideas. Located in the center of Spain, Madrid has excellent air and land connections with major destinations within, and outside, the peninsula.

We look forward to having your company on board for this unique experience and to help us put forward the best TTS International Congress yet.

Nancy Ascher
Congress Chair

José María Morales
Congress Vice-Chair



Good Reasons to Sponsor TTS 2018

facts & stats

QUICK INFO


4000 participants

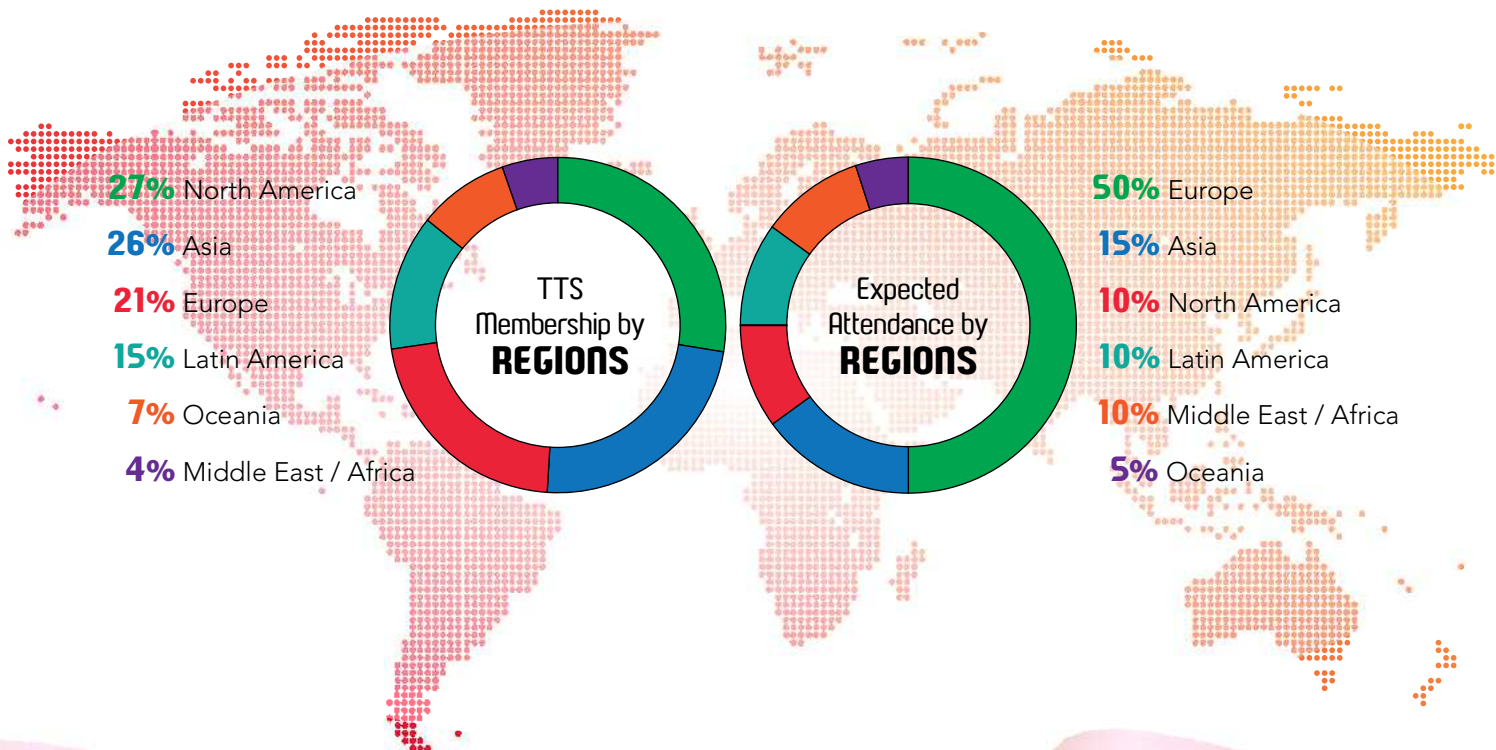

1500 online attendees


85 countries

WHY BE A PART OF TTS 2018...

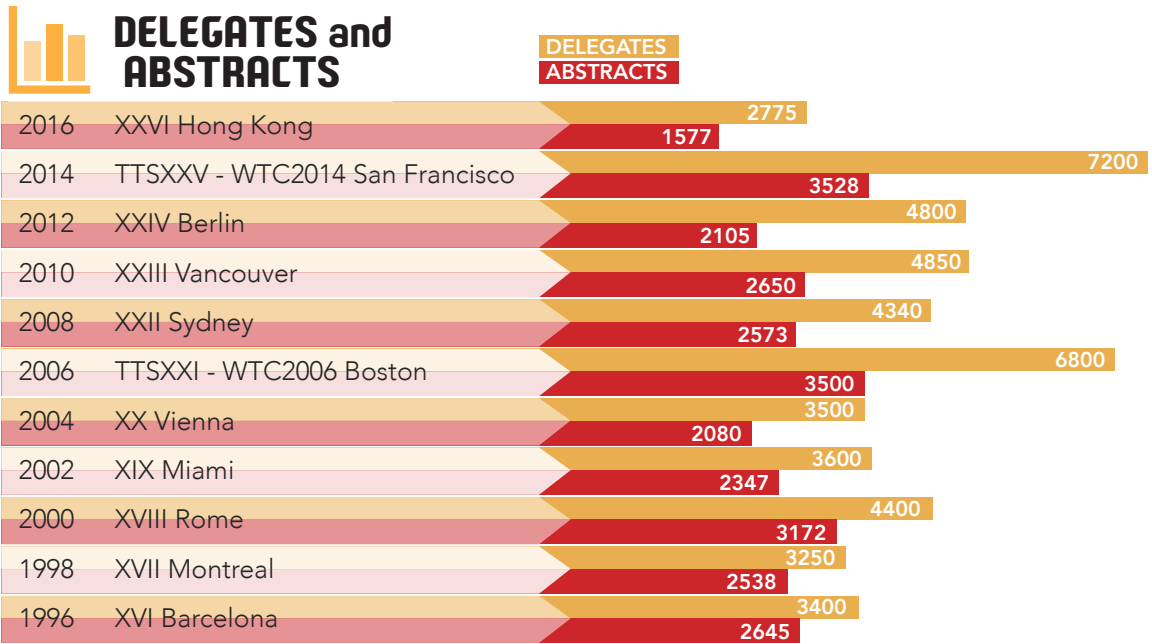


- the largest and most **international** transplantation congress in 2018
- access to **over 2,400 clinicians**
- unique opportunity to meet with all **decision makers in transplantation** from all disciplines
- increase your organization's exposure to the **global transplantation community**
- demonstrate your commitment and contribution to **medical education**
- be seen as supporting the development of the **next generation** of transplantation professionals
- help transplantation science and ethical organ donation **thrive and succeed**



Good Reasons to Sponsor TTS 2018

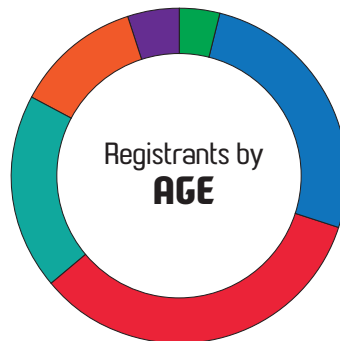
pastcongresses



DEMOGRAPHICS

(Source: tts.guide unique users @TTS 2016)

- 4% 18-24
- 26% 25-34
- 34% 35-44
- 19% 45-54
- 12% 55-64
- 5% 65+



- 42.5% Senior Clinician
- 8.9% New Clinician
- 6.6% Clinical Trainee
- 5.0% Scientist Trainee
- 4.0% Senior Investigator
- 3.8% Industry/Marketing
- 3.1% Transplant Coordinator
- 26.1% Other
(New Investigator, Nurse,
Pharmacist, Undergraduate Student,
Lab Technician, etc)

become a partner

Joining TTS 2018 as a partner is a simple 3-STEP PROCESS.

TTS has given industry and organizations the flexibility and choice to tailor their own sponsorship experience. You get to select the Congress features that best accentuate your presence at TTS 2018. This flexibility is designed to ensure that your specific needs and objectives are met.

If you are interested in Exhibit opportunities solely, please view page 20.

step

1

Take a look at the different sponsorship levels on offer and see what value-added benefits are included within each level. Identify where your partnership budget will fit.

step

2

Choose one or more items from the "à la Carte" list to create your custom sponsorship package.

step

3

Add up your items and enjoy all the additional benefits that are included within the sponsorship level you reached.



Partnership Opportunities

step 1

Identify the partnership level that your budget can reach and see what value benefits are included. VAT will be charged as applicable.

levels & benefits

BENEFIT	Premier \$250,000+	Principal \$150,000+	Major \$50,000+	Contributor \$10,000+
GENERAL VISIBILITY				
<i>Corporate Sponsor highlight on the tts.org website and on Tribune Pulse issues</i>	•			
<i>Complimentary hospitality suite on-site (basic furniture included)</i>	•			
<i>Personalized alerts / push notifications in WebApp</i>	2	1		
<i>Logo on TTS 2018 ad in Transplantation Journal</i>	•	•		
<i>Electronic ad on Digital Signage</i>	30 sec video	15 sec video		
<i>Logo on floor markers near Exhibit Hall</i>	•	•		
<i>Complimentary advertizing/stand-up banner in Exhibit Hall</i>	•	•		
<i>Logo on pre-congress e-newsletter (Tribune Pulse)</i>	•	•	•	
<i>Logo on on-site daily newsletter</i>	•	•	•	
<i>Logo on welcome signage module at entrance of venue</i>	•	•	•	
<i>Recognition from congress chair in welcome address</i>	•	•	•	
<i>Hyperlinked logo on TTS 2018 website</i>	•	•	•	•
<i>Listing in the Sponsor & Exhibitor directory online</i>	•	•	•	•
EXHIBIT SPACE				
<i>10 ft. x 10 ft. exhibit space</i>	4	2	1	
REGISTRATION				
<i>Full delegate registrations (approx. \$850 US per pass)</i>	10	6	4	1
<i>Exhibitor passes</i>	12	6	3	

Partnership Opportunities

Sponsorship Options at a Glance



step 2

Choose one or more items from the "à la Carte" list to create your custom sponsorship package.

Items listed with an asterisk (*) indicates an exclusive sponsorship.
 For details on each item, please proceed to the following pages.

program & education

ITEM	CONTACT US FOR MORE DETAILS AND PRICING
HALF-DAY INDUSTRY SYMPOSIUM <i>(2 in parallel on non-competing topics, scheduled on Sunday)</i>	
HALF-DAY INDUSTRY SYMPOSIUM <i>(2 in parallel on non-competing topics, scheduled on Saturday)</i>	
60' LUNCH INDUSTRY SYMPOSIUM <i>(1 spot per day – sponsor must participate at the Premier level)</i>	MONDAY SOLD
60' EVENING INDUSTRY SYMPOSIUM	
45' EARLY MORNING SYMPOSIUM	
UNRESTRICTED EDUCATIONAL GRANT	
RECORDINGS OF CONGRESS SESSIONS* <i>(all sessions, archived and available on demand for one year)</i>	
SPONSORSHIP OF THE "TTS 2018 ON AIR" LIVE STREAM*	
SPONSORSHIP OF MEDAWAR PRIZE*	SOLD
SPONSORSHIP OF AN EXISTING PLENARY SESSION	
SPONSORSHIP OF A SOTA TRACK	
SPONSORSHIP OF THE POST-GRADUIATE COURSE	

connections & networking

ITEM	CONTACT US FOR MORE DETAILS AND PRICING
WI-FI FOR ALL DELEGATES*	
CHARGING STATIONS (EXCLUSIVE)* <i>(for all stations or by singular station)</i>	
INTERNATIONAL LOUNGE IN THE EXHIBIT HALL*	
YOUNG MEMBERS CORNER*	
REWIND AND UNWIND LOUNGE*	
MINIATURE SOCCER ZONE & FIFA LOUNGE*	
VIRTUAL BOOTH	
HOSPITALITY SUITE <i>(for the entire Congress duration or for 1-day, depending on availability)</i>	
WELCOME RECEPTION*	
CAMPFIRE SESSIONS*	
POSTER AREA*	
LOGO PLACEMENT ON THE ONLINE REGISTRATION PAGE*	
LOGO PLACEMENT ON THE ONLINE ABSTRACT SUBMISSION PAGE*	

Partnership Opportunities

Sponsorship Options Details

Items listed with an asterisk (*) indicates an exclusive sponsorship.

classic sponsorship	ITEM	CONTACT US FOR MORE DETAILS AND PRICING
	TTS 2018 WEBAPP*	RESERVED
	DELEGATE LANYARD*	RESERVED
	DELEGATE NOTEPAD & PEN*	
	DIGITAL SIGNAGE STATIONS*	
	ON-SITE CONGRESS E-NEWS*	
	SPEAKER PREVIEW ROOM*	
	COFFEE BREAK (ONE PER SPONSOR)	
	REGISTRATION DESK*	
	VOLUNTEER APPAREL*	

on-site advertising	ITEM	CONTACT US FOR MORE DETAILS AND PRICING
	ELECTRONIC ADVERTISING ON DIGITAL SIGNAGE <i>(for the entire Congress duration or per day)</i>	
	ROTATING BANNER ADVERTISING ON WEBAPP	
	ON-SITE ADVERTISING OPTIONS:	
	Advertising flags in front of Hall 9 & entrance to North Convention Centre	
	Vinyls at main entrance on South Building	
	Stand-up Advertising Banners in main aisle of Exhibit Hall leading to the Plenary Hall	
Foot prints		

Exhibit Opportunities without Partnership Commitments

exhibiting

A variety of activities will take place in the exhibit area in order to ensure good traffic flow.

Activities include coffee breaks, lunches, welcome reception, poster sessions, Campfire sessions, and lounge areas.

BOOTH TYPE	3m x 3m furnished	3m x 3m space only	2m x 2m non-profit
PRICE IN USD	CONTACT US FOR MORE DETAILS AND PRICING		
EXHIBITOR PASSES	3 <i>(Congress passes allowing access to sessions may be purchased at the prevailing rate. See website for more details: www.tts2018.org)</i>	3	2
INCLUSIONS	<i>shell scheme, carpet, 1 6ft table, 2 chairs, fascia with name, waste basket, 1 basic electrical outlet</i>	<i>1 basic electrical outlet, 1 backwall, 1 grey carpet</i>	<i>shell scheme, carpet, 1 counter, 2 stools, fascia with name, waste basket, 1 basic electrical outlet</i>
OTHER BENEFITS	<p><i>Exhibit Directory: Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). This booklet will be distributed to each participant at the Congress via the WebApp.</i></p> <p><i>Access to the Post-Congress Delegate list will include full name, company/organization, city, province, country and email.</i></p> <p><i>Access to Congress Coffee Breaks and Lunches</i></p> <p><i>Opportunity to purchase a Hospitality Suite located in the North Convention Centre</i></p>		

The Transplantation Society's Council bestows Honours and Awards to recognize individuals contributing to the field of transplantation through outstanding achievement (for basic scientists, clinicians and in developing countries), mentorship and training, as well as humanitarian efforts.

FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (BASIC SCIENCE)

The Award for Outstanding Achievement in Transplantation (Basic Science) will be presented to a basic scientist who has made outstanding contributions to transplantation science.

AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (CLINICAL)

The Award for Outstanding Achievement in Transplantation (Clinical) will be presented to a clinician who has made outstanding contributions to transplantation.

AWARD FOR OUTSTANDING ACHIEVEMENT IN TRANSPLANTATION (DEVELOPING COUNTRY)

The Award for Outstanding Achievement in Transplantation (Developing Country) will be presented to an individual who has made outstanding contributions to transplantation in a developing country.

AWARD FOR MENTORSHIP OR EDUCATION AND TRAINING IN TRANSPLANTATION

The Award for Mentorship or Education and Training in Transplantation will be presented to recognize the outstanding contributions of an individual in mentoring or to education and training in the field of transplantation.

HUMANITARIAN AWARD IN TRANSPLANTATION

The Humanitarian Award in Transplantation will be presented to recognize the outstanding humanitarian contributions of an individual in the field of transplantation.

WITawards

The Women in Transplantation Steering Committee bestows awards to recognize women who have advanced the field of transplantation through leadership, mentorship, science or other outstanding contributions.

WOMAN LEADER IN TRANSPLANTATION AWARD

The Woman Leader in Transplantation Award will be presented to one woman who has helped further the field of transplantation through research, policies, leadership, initiatives or other regarded contributions.

UNSUNG HERO AWARD

The Unsung Hero Award will be presented to one woman who has had an extraordinary impact in the field of transplantation through community service, volunteering, mentorship or other community based activity.

younginvestigatorawards

The Young Investigator Awards are given to recipients who have submitted abstracts to the International Congress of The Transplantation Society and received the highest scores from an international panel of reviewers.

YOUNG INVESTIGATOR AWARDS

- Thirty (30) awards for Young Investigators will be given to assist with travel and registration costs for the eligible recipients.
- These will be awarded to the top 30 scored abstracts whose first author applies for the award and who is under the age of 35 years old.
- Acknowledgement in the on-site program pocket guide.
- Funds collected from sponsorship will go 100% towards bringing young investigators to the meeting.

“Starting Off in Transplantation” travelawards

“STARTING OFF IN TRANSPLANTATION” TRAVEL AWARDS (unlimited)

- These awards will be given to individuals who are from a low-resource setting and who are planning to start a transplant program in their region.
- These awards are only open to participants from emerging nations.



The Transplantation Society

The mission of The Transplantation Society is to provide global leadership in the practice of human transplantation.

The responsibility of The Transplantation Society is to establish guidelines of clinical practice, advance programs of education, and to promote ethical standards for clinical care and scientific investigation.

The Transplantation Society will provide the focus for global leadership in transplantation:

- development of the science and clinical practice
- scientific communication
- continuing education
- guidance on the ethical practice

For more information visit: <http://www.tts.org>



The Spanish Society of Transplantation (Sociedad Española de Trasplante - SET) is a scientific society with national scope within Spain's territories. Its aims are exclusively scientific and are towards the development and progress of organ transplantation in Spain.

The SET promotes the spreading of knowledge in the field of organ transplantation via a biennial national congress, scientific meetings (conferences, symposia), call for grants and internship opportunities for its members to further their education.

The Spanish Society of Transplantation is working closely with other national and international scientific societies with similar aims, and collaborates with the National Transplant Organization (ONT) in projects of common interest.

SET also provides advisory services to people and institutions regarding organ transplantation.

www.setrasplante.org



The Madrid Transplantation Society (Sociedad Madrileña de Trasplantes - MTS) and the Foundation of MTS were established in 2006. The Society includes surgeons, transplant physicians, immunologists, specialists in infectious diseases and transplant coordinators working in the Community of Madrid.

Notably, Madrid is the only city that performs all solid organ transplants including bowel and multivisceral transplantation in adults and pediatric patients. The Foundational Council was composed by Dr. Jose M. Morales, President, Dr. Valentin Cuervas-Mons and Dr. Andres Varela, Vice-Presidents. The MTS together with other regional societies, Catalan and Andalucia, founded the Spanish Society of Transplantation (SET) in 2009, while maintaining very close collaboration.

The MTS organized six Congresses (biannually), two of them included a Joint Meeting with the American Society of Transplantation. Concerning investigation, the MTS have supported pioneer clinical investigations such as transplantation with expanded criteria donors (renal, liver and lung), and donation after circulatory death with controlled and uncontrolled DCD, normothermic perfusion of donor lungs for preservation and assessment with the Organ Care System Lung before bilateral transplantation, among others. Other important activities have been educational initiatives, such as Courses with Primary Care Physicians, Courses of Renal Transplantation in Latin America and support of transplants activities in Madrid. In these years, the MTS have been composed by 120 members. The MTS in 2012 took the initiative together with SET (Spanish Society of Transplantation) to present the candidacy of Madrid to be the host city for the 2018 TTS Congress. In June 2014, Madrid was officially declared the winner in competing with Buenos Aires and Montreal.

Since November 2015, the current council is composed by Dr. Amado Andres, President; and Dr. Carlos Jimenez and Ana Sanchez-Frucutoso, Vice-presidents.

Both the SET and MTS are working hard (in collaboration with Madrid Convention Bureau and IFEMA) to organize an amazing scientific Congress in August 2018.

www.smtrasplantes.org

EXECUTIVE COMMITTEE

Congress Chair	Prof. Nancy Ascher, San Francisco, CA, USA
Congress Vice-Chair	Prof. José Maria Morales, Madrid, Spain
Scientific Program Committee Chair	Dr. Philip O'Connell, Westmead, Australia
Finance Committee Chair	Prof. Nancy Ascher, San Francisco, CA, USA
TTS 2020 Representative	Dr. Kyung-Suk Suh, Seoul, Korea
TTS President-Elect	Dr. Mehmet Haberal, Ankara, Turkey

SCIENTIFIC PROGRAM COMMITTEE

SPC Chair	Dr. Philip O'Connell, Westmead, Australia
Congress Chair	Prof. Nancy Ascher, San Francisco, CA, USA
Committee Members	Dr. Carla C. Baan, Rotterdam, Netherlands
	Dr. Shane T. Grey, Darlinghurst, Australia
	Dr. Josep M. Grinyo, Barcelona, Spain
	Prof. Jonwong Ha, Seoul, Korea
	Dr. Claus Niemann, San Francisco, CA, USA
	Dr. Megan Sykes, New York, NY, USA
	Dr. Stefan G. Tullius, Boston, MA, USA
	Dr. Marcelo Cantarovich, Montreal, QC, Canada
	Dr. Daniel Seron, Barcelona, Spain

About the Venue

Destination Madrid and IFEMA



Madrid and IFEMA

Madrid is the capital of Spain since the year 1562 and is located right in the heart of the Iberian Peninsula. It is situated in the center of the Castilian plain at 646 meters above sea level. Madrid occupies third position in the list of largest cities of Europe. Madrid and its suburbs are located on the banks of the River Manzanares that flows through the centre of the country and the Madrid community. In Spain, a community is comprised of the main city and the immediate suburbs and villages.

While Madrid possesses modern infrastructure, it has preserved the look and feel of many of its historic neighbourhoods and streets. Its landmarks include the Royal Palace of Madrid; the Royal Theatre with its restored 1850 Opera House; the Buen Retiro Park, founded in 1631; the 19th-Century National Library building (founded in 1712) containing some of Spain's historical archives; a large number of national museums, and the Golden Triangle of Art, located along the Paseo del Prado and comprising several art museums: Prado Museum, the Reina Sofía Museum, a museum of modern art, and the Thyssen-Bornemisza Museum, which completes the shortcomings of the other two museums. Cibeles Palace and Fountain have become one of the monument symbols of the city.

IFEMA - Feria de Madrid

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e-mail: lineaifema@ifema.es
Website: www.ifema.es



About the Venue

Venue Plan and the Exhibit Floor Plan

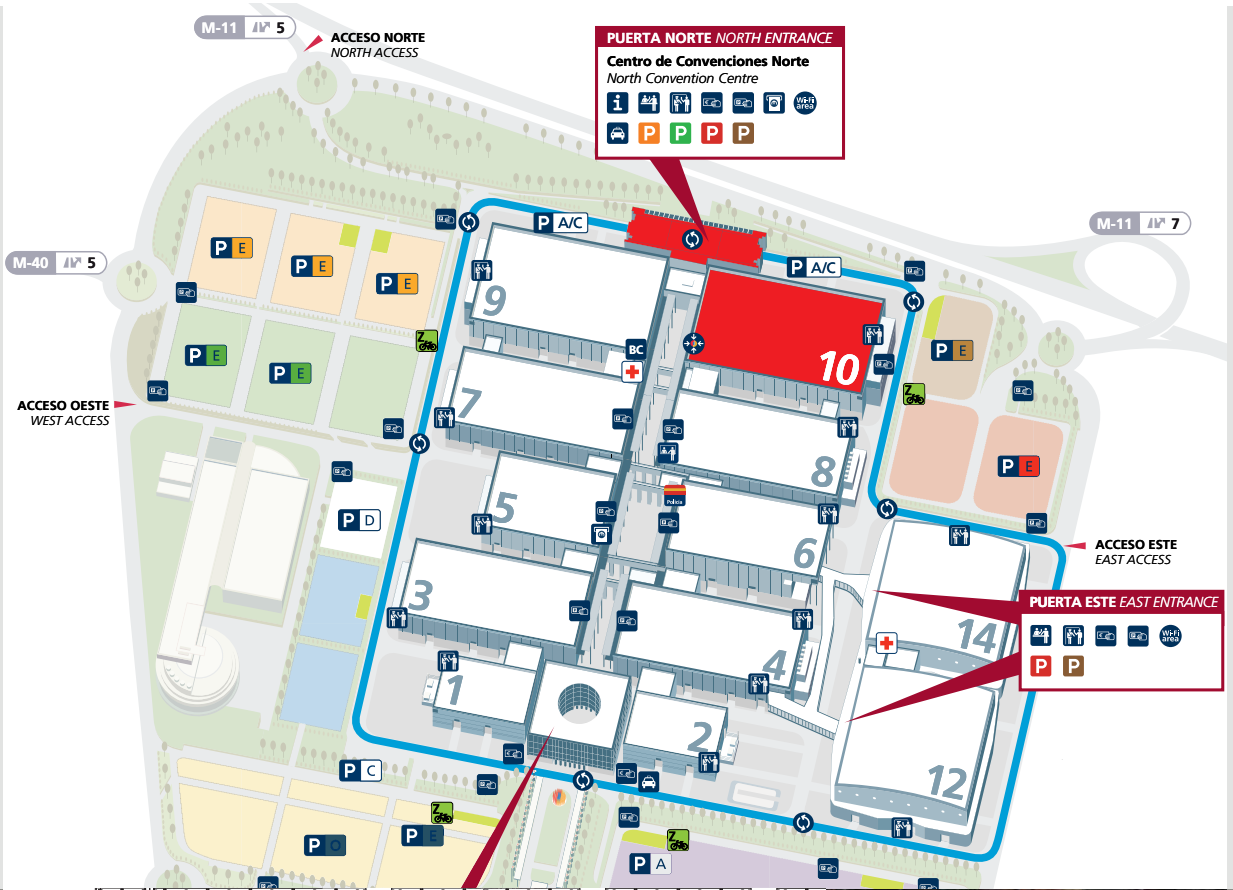


exhibit floor plan
 schematic – hall 10

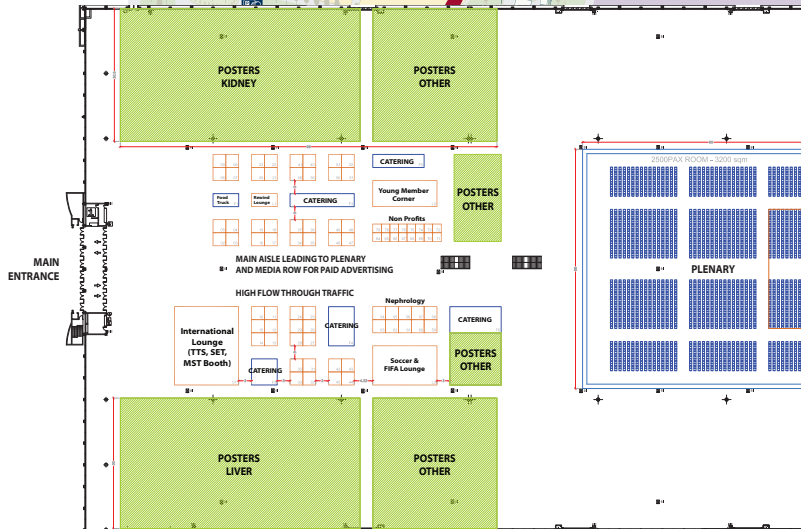


EXHIBIT HALL HOURS

Sunday, July 1	19:00-20:00	(Welcome Reception)
Monday, July 2	09:30-19:00	
Tuesday, July 3	09:30-19:00	
Wednesday, July 4	09:30-17:30	

EXHIBITOR INSTALLATION

Saturday, June 30	08:00-17:00
Sunday, July 1	08:30-14:30

EXHIBITOR DISMANTLE

Wednesday, July 4	17:30-23:59
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OutcomeDriven TTS2018 | MADRID SPAIN

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www.tts2018.org

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